

BusinessUp!

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Önder Türker
Founder & Growth Advisor

BusinessUp!

Facebook

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Facebook Instagram

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Facebook Instagram Whatsapp

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Facebook Instagram Whatsapp Threads

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Facebook Instagram Whatsapp Threads Oculus VR

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Facebook Instagram Whatsapp Threads Oculus VR

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%94 Marketing



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Business Manager

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Ads Manager

BusinessUp!

Ads Manager

Audiences

BusinessUp!

Ads Manager

Audiences

Commerce Mng.

BusinessUp!

Ads Manager

Audiences

Commerce Mng.

Events Manager

BusinessUp!

Ads Manager

Audiences

Commerce Mng.

Events Manager

Media Library

BusinessUp!

Ads Manager

Audiences

Commerce Mng.

Events Manager

Settings

Media Library

BusinessUp!

Ads Manager

Audiences

Commerce Mng.

Events Manager

Settings

Media Library

Business Manager

BusinessUp!

Business Manager



Ads Manager

BusinessUp!

Brand Awareness + Reach

Ads Manager



BusinessUp!

Brand Awareness + Reach

Video Views

Ads Manager

BusinessUp!

Brand Awareness + Reach

Video Views

Traffic + Engagements

Ads Manager

BusinessUp!

Brand Awareness + Reach

Video Views

Traffic + Engagements

Conversion

Ads Manager

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Brand Awareness + Reach

Video Views

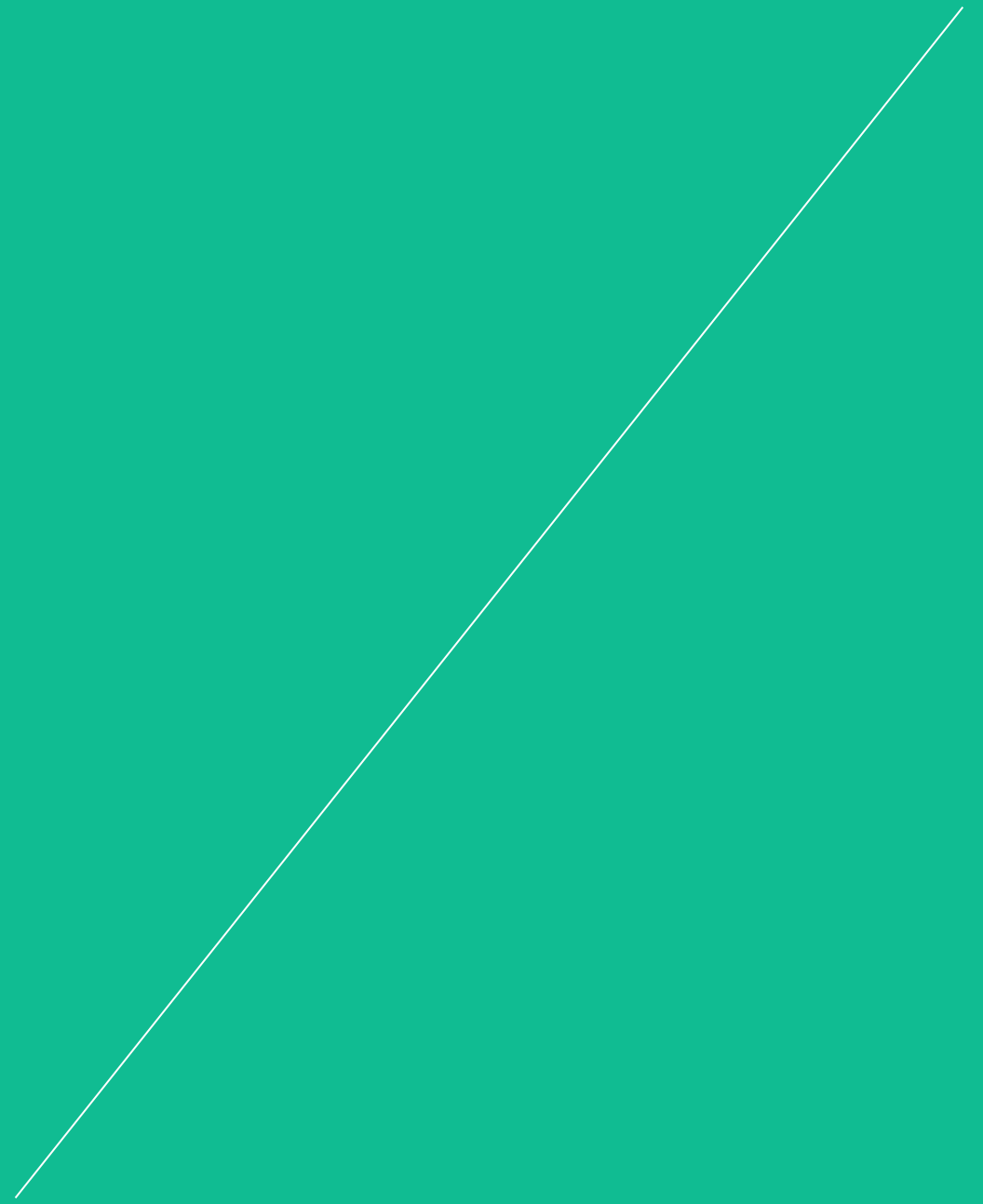
Traffic + Engagements

Conversion

Marketing Funnel

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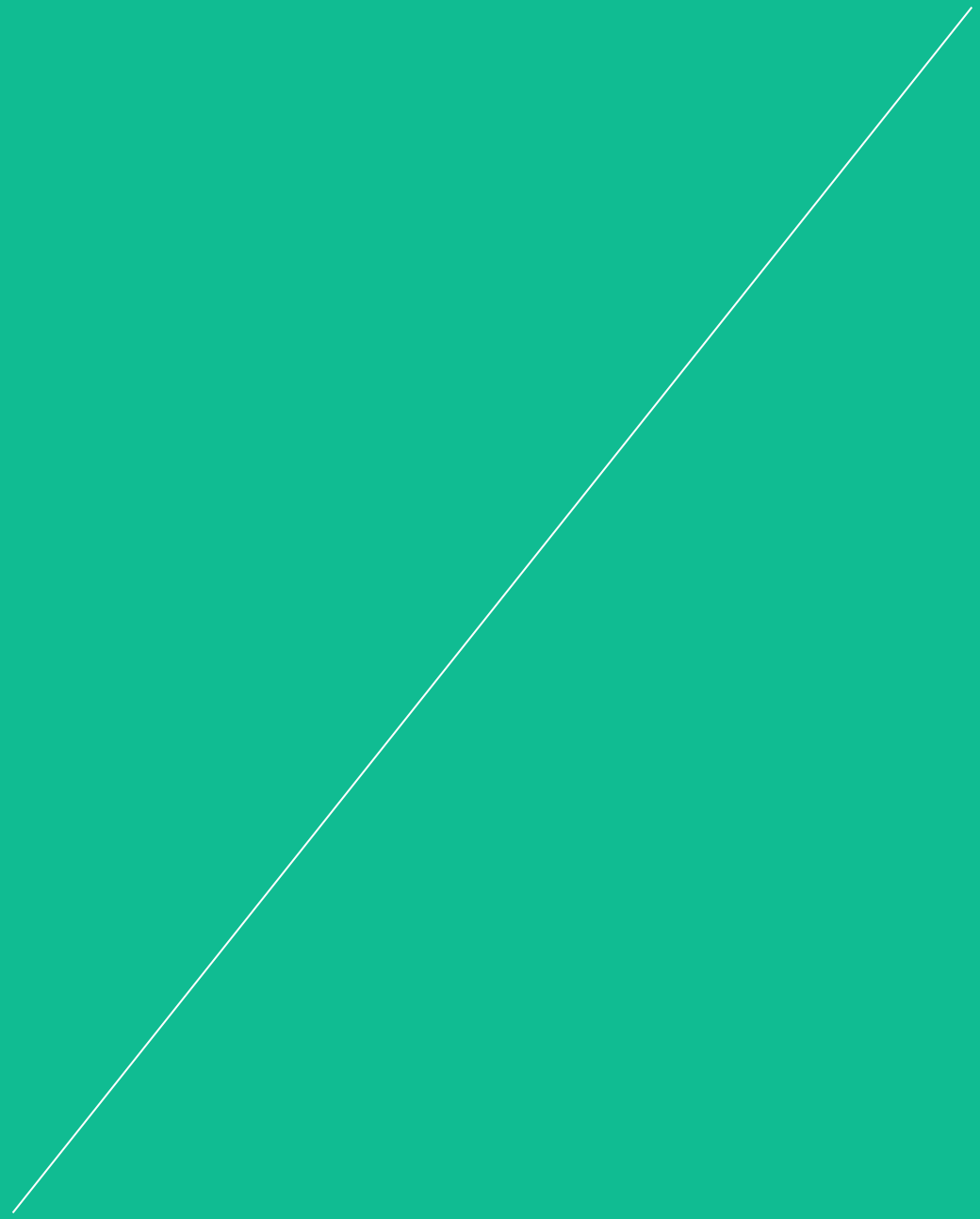
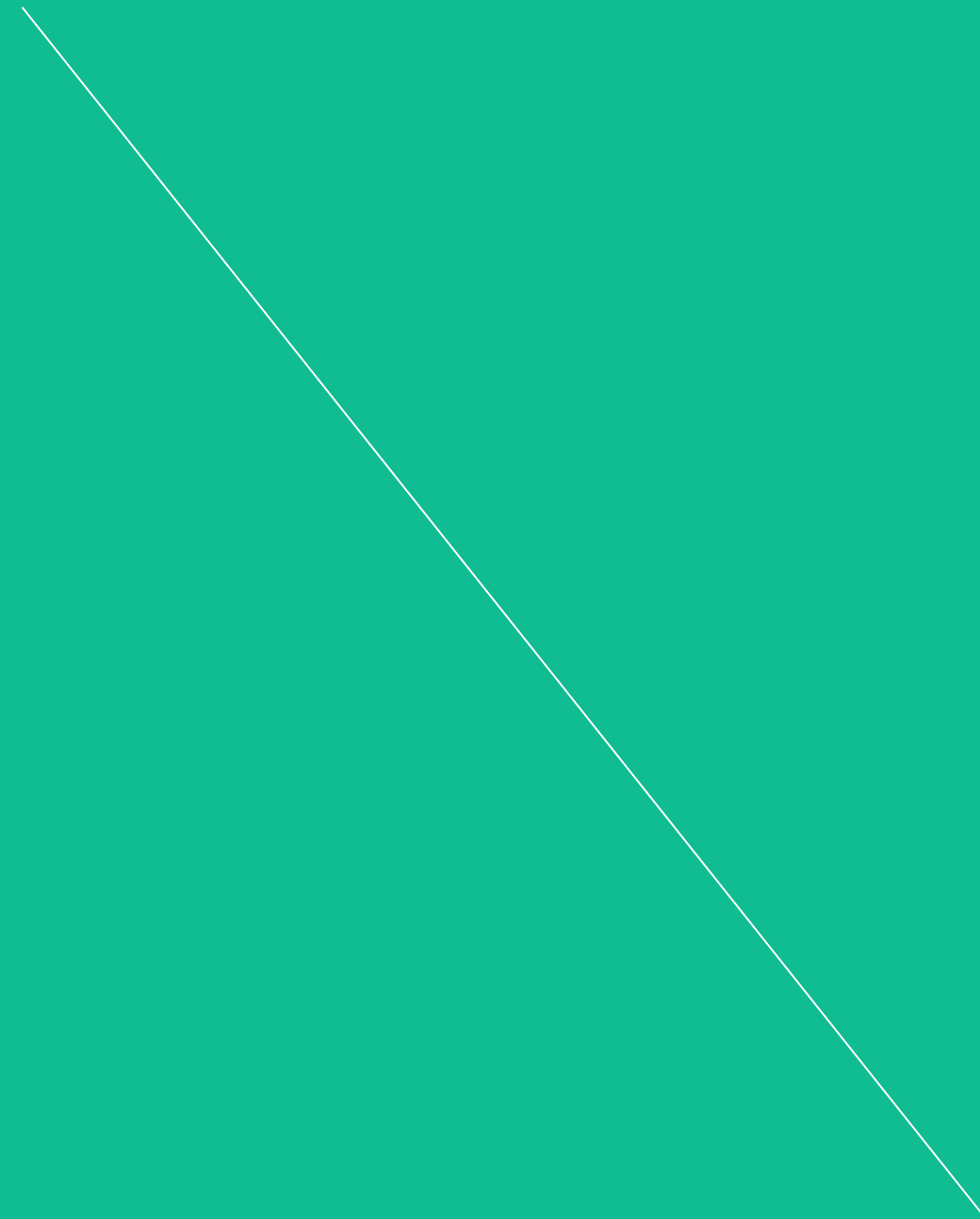
Marketing Funnel



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Awareness

Marketing Funnel

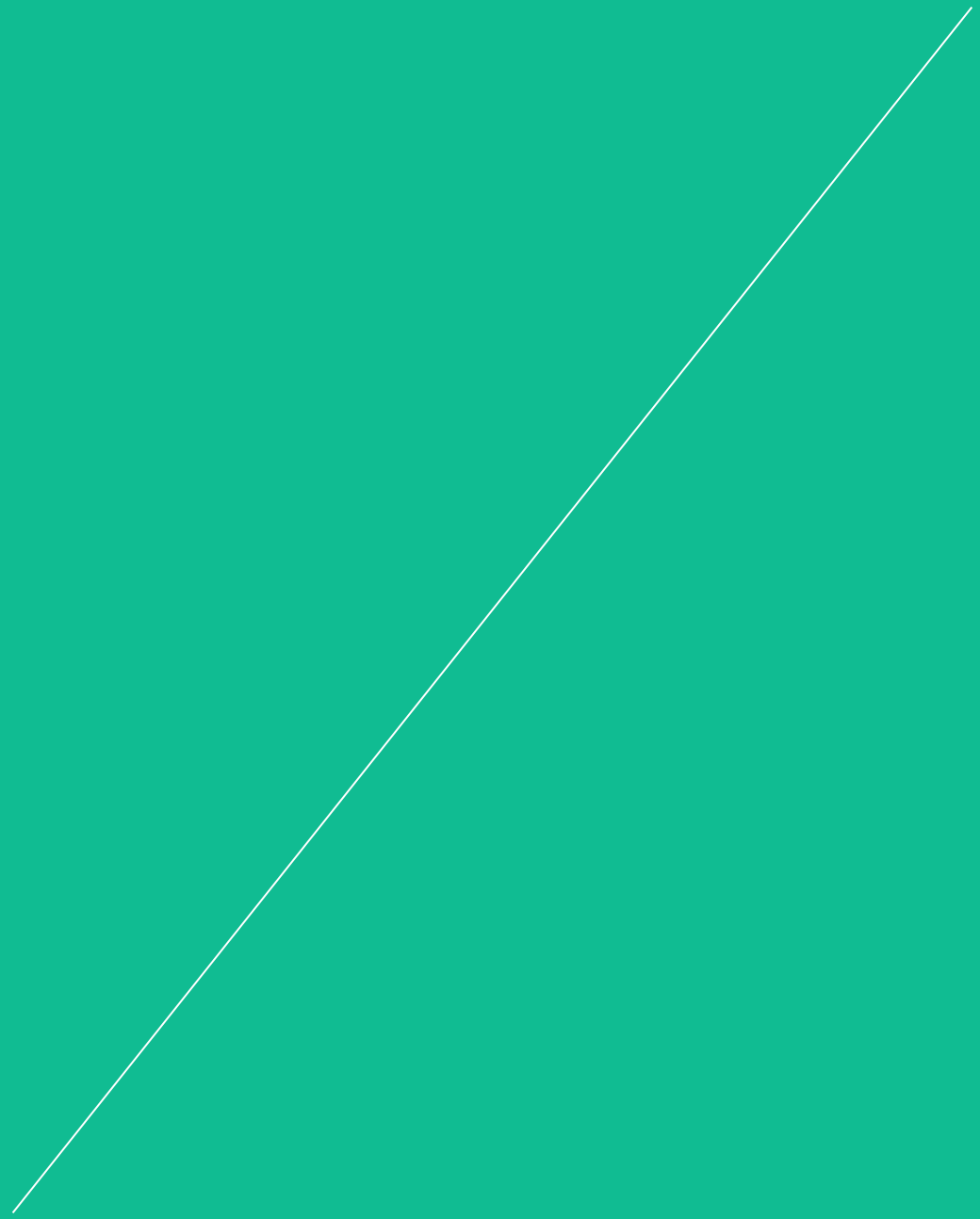
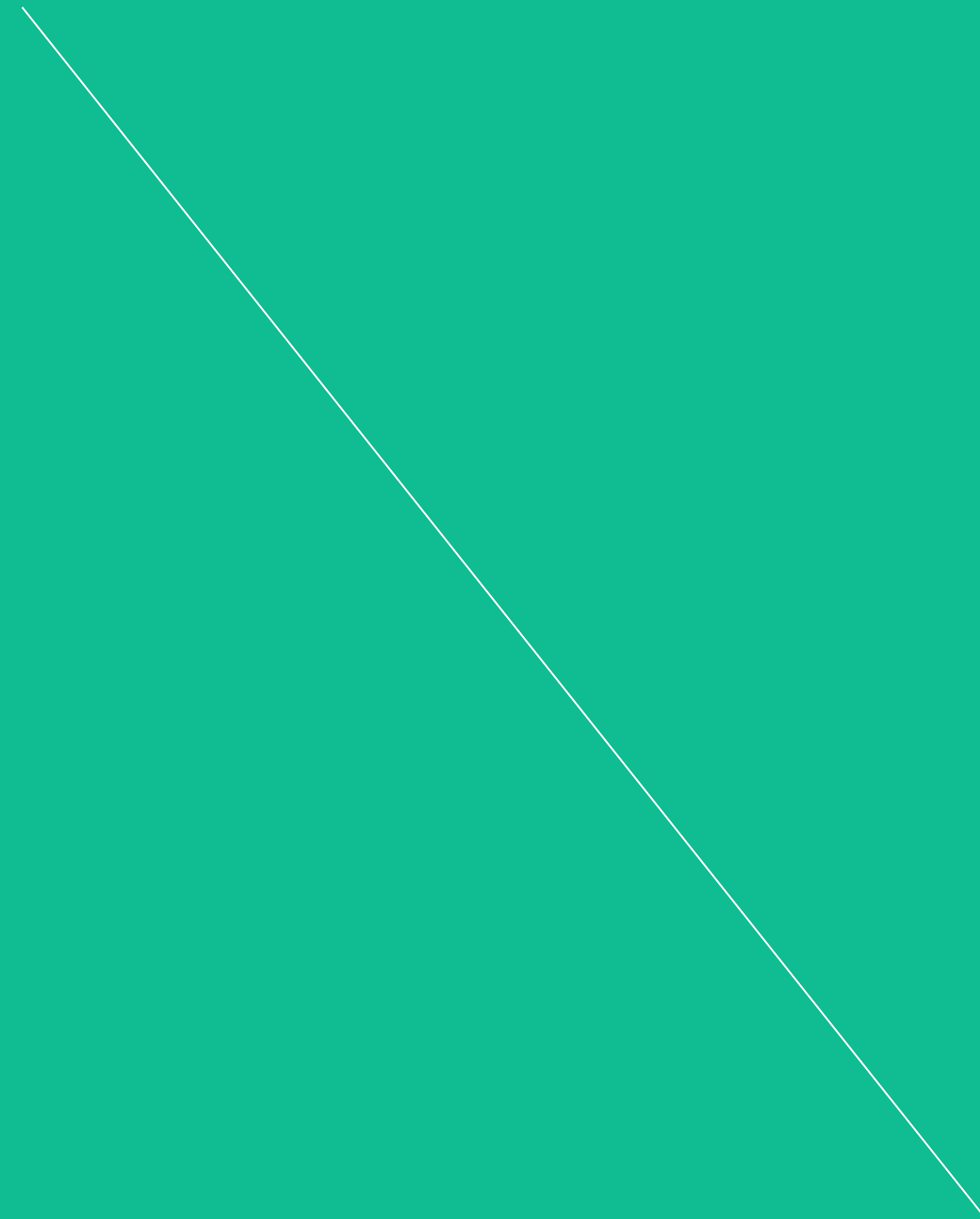


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Awareness

Interest

Marketing Funnel



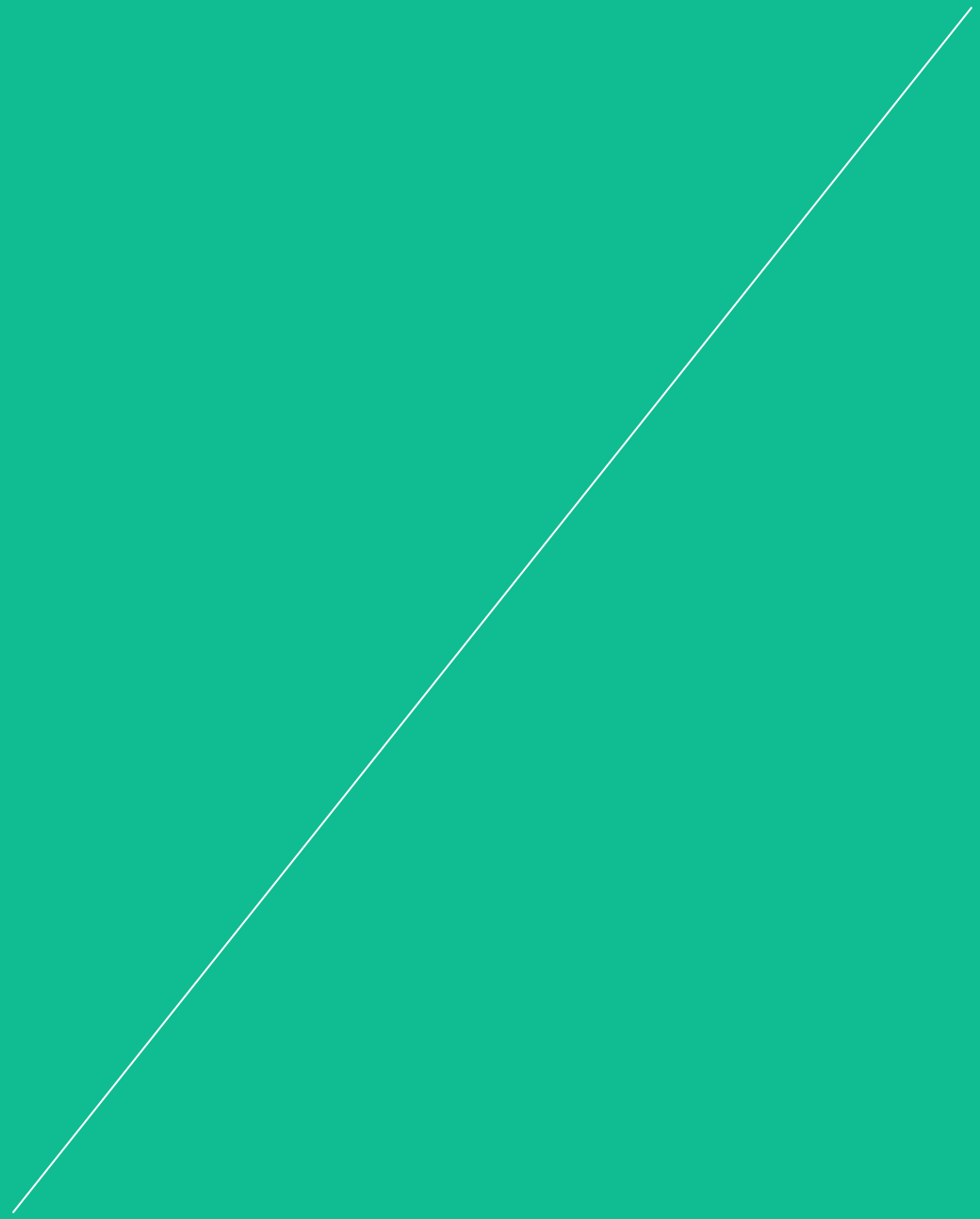
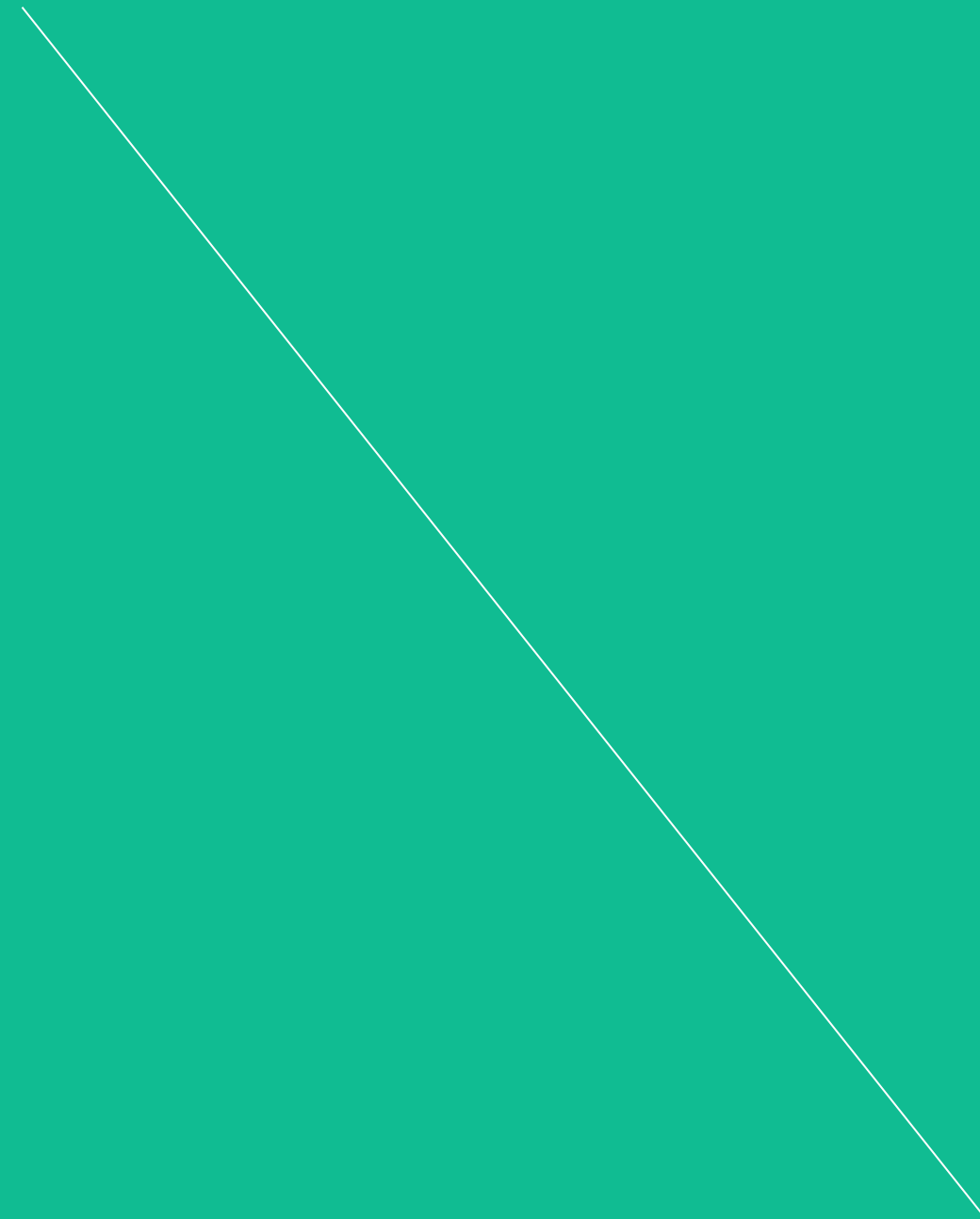
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Awareness

Interest

Desire

Marketing Funnel



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Awareness

Interest

Desire

Action

Marketing Funnel

BusinessUp!

Awareness

Interest

Desire

Action

Brand Awareness

Video Views

Traffic

Conversion

Marketing Funnel

Ads Manager

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How is it work?

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AI

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Yapay Zeka



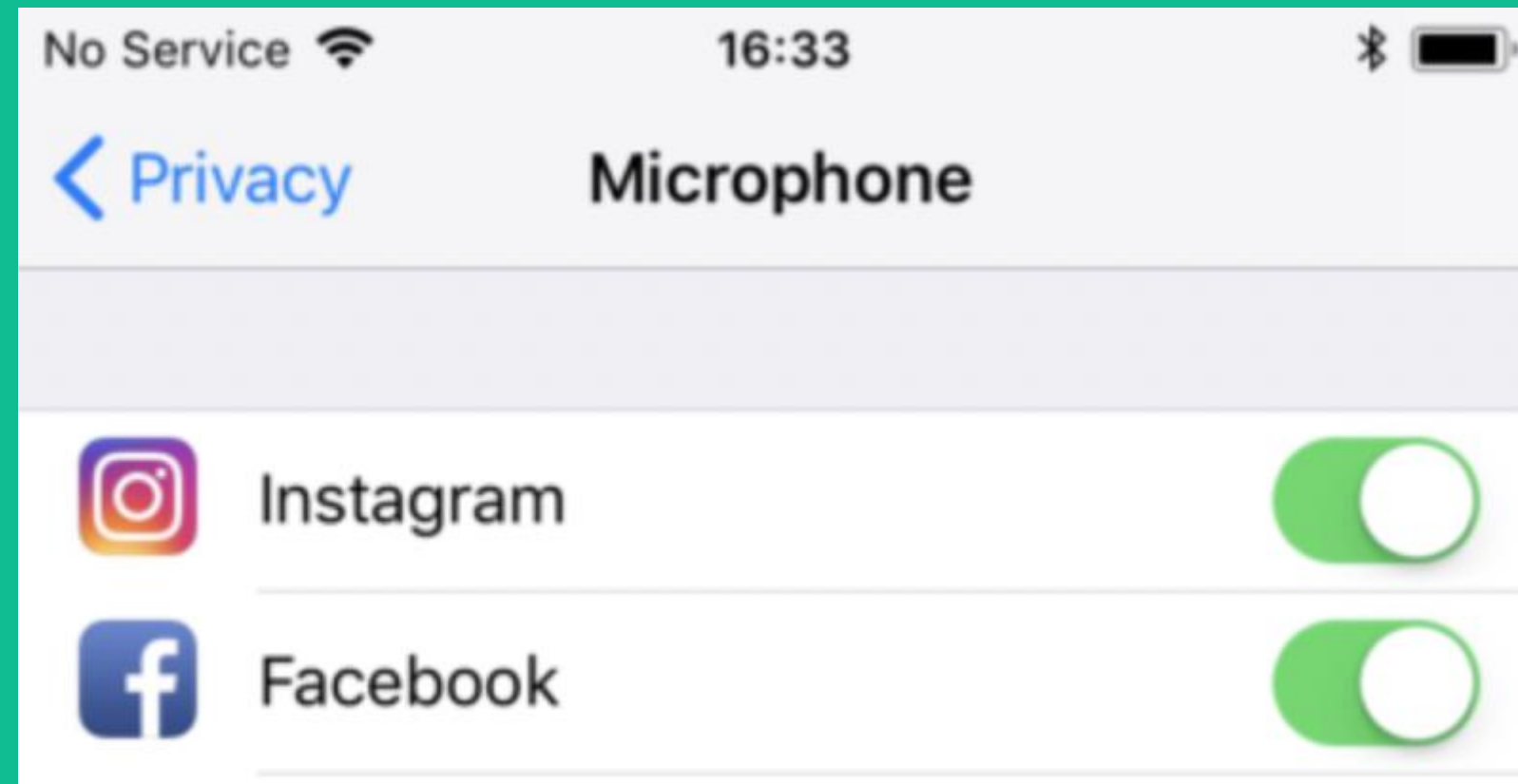
Artificial Intelligence

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Advantage+

Advantage+ campaigns are based on machine learning.

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22:00



cookluhayat
Sponsored



COOK

Tüm Ürünlerde Geçerli

**KASIM
İNDİRİMLERİ**



[Alışverişe Başla](#)

*İthal Ürünler ve Filtre Kağıdı kategorileri haric.
Kampanya stoklarla sınırlıdır. Kampanya kapsamındaki her ürün için,
10 adet üzerindeki siparişlerde COOK iptal etme hakkını saklı tutar.

NET %50 İNDİRİM!

10 ADET

COOK Bezenelbırmıy / Dıgıf
Kesilmiř Piřirme Kağıdı 16
Tepel için

COOK Streç Film 33
Cling Film metre
Sız Karur

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Organic Interaction

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Budget

BusinessUp!

Budget

Creative

BusinessUp!

Budget

Creative

Audience

BusinessUp!

Budget

Creative

Audience

Funnel

BusinessUp!

Budget

Creative

Audience

Funnel

Strategy

BusinessUp!

Budget

Creative

Audience

Funnel

Strategy

Ads Quality

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Ads Quality



Account Quality

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What if you were ..?

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Google

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Google



Alphabet

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Alphabet



241 Companies

BusinessUp!

Search

BusinessUp!

Search

Display

BusinessUp!

Search

Display

Video

BusinessUp!

Search

Display

Video

Shopping

BusinessUp!

Search

Display

Video

Shopping

Pmax..

BusinessUp!

Search

Display

Video

Shopping

Pmax..

Google

BusinessUp!

Pmax



Artificial Intelligence



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Pmax



Machine learning models are used to make more accurate predictions about which ads, audiences, and creative combinations perform best for you.

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 <p>-37%</p>	 <p>-33%</p>	 <p>-37%</p>
 <p>-35%</p>	 <p>-35%</p>	 <p>-29%</p>

FATMA ATASOY

BusinessUp!

Budget

BusinessUp!

Budget

Creative

BusinessUp!

Budget

Creative

Audience

BusinessUp!

Budget

Creative

Audience

Funnel

BusinessUp!

Budget

Creative

Audience

Funnel

Strategy

BusinessUp!

Budget

Creative

Audience

Funnel

Strategy

Ads Quality

BusinessUp!

Ads Quality



Account Quality

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